

6TH ANNUAL Period Packing Party



IN HONOR OF

INTERNATIONAL WOMEN'S DAY

MARCH 7, 2025

The Hall | 111 S 11th Street | West Des Moines, Iowa



Sponsorship Opportunities

6th Annual



GIVE
GRACE
GIVE HOPE

Period Packing Party

IN HONOR OF
INTERNATIONAL WOMEN'S DAY

Friday, March 7, 2025

Where

The Hall
111 S 11th Street
West Des Moines, Iowa

Schedule

10:00 am – 12:00 pm
1:00 – 3:00 pm

Period Packing Session #1
Period Packing Session #2

Goal

\$45,000 = 9,000+ Period Packs!



INTERNATIONAL WOMEN'S DAY Period Packing Party 2024 RECAP



2 Packing Sessions

500+ Volunteers



8,000+ Period Packs

184,000+ Items



31 Sponsors

\$40,000+ Raised



11,659 Packs Delivered
to 45+ Organizations Serving
Girls & Young Women



Join us in the fight to end period poverty across Iowa!

Give Grace, Give Hope Overview:

Give Grace, Give Hope was established to eliminate the gap between need and access of menstrual products in Iowa. This is accomplished by supplying pads and tampons to schools, human service organizations, and homeless shelters that serve low income women. This mission is important because if a woman doesn't have access to menstrual products, she might improvise and take care of her period with unsanitary items that could cause infections, which could lead to medical bills. Women will also skip work, and girls will skip school when they lack access to products. Medical bills, skipping school, and missing work, all further the cycle of poverty....pads and tampons can help lessen the burden while providing dignity and grace!

Why hold a Massive Period Packing Party?

Have you ever considered what you would do if you couldn't afford pads and tampons? Would you skip school? Skip work? Maybe you would improvise with paper towels from a public restroom, spend the day distracted, praying they don't get loose and fall out as you try to go about your day. Unfortunately, this is a real struggle for women and girls right here in Central Iowa every month when they menstruate. If a woman cannot afford food, which was the case for thousands and thousands of Iowans at some point in 2024, they can't afford period supplies. Want to help?

On March 7, 2025, hundreds will come together in celebration of International Women's Day where we hope to make more than 9,000 period packs. Why? Because no woman should be limited in life because of her period.

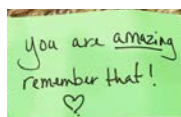
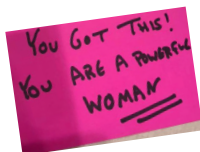
We are looking for sponsors to help make this year's event a success! The 5th annual event in 2024 brought in over 500 volunteers that helped assemble over 8,000 period packs. We need to do more in 2025 as the cost of living continues to increase.

Since we began in 2019, the cost of a period pack has increased by 50%! We need the support of corporate sponsors so that we can purchase enough supplies to help those in need.

What's in a Period Pack?



- 7 - pads
- 7 - tampons
- 7 - liners
- 1 - positive note of encouragement



Where do our Period Packs go?

- ♡ Iowa School Districts
- ♡ Iowa Homeless Shelters
- ♡ Iowa Domestic Violence Shelters
- ♡ Non-Profit Organizations that Serve Women & Children
- ♡ And, More!

Sponsorship Packages

Ultra Sponsor - \$5,000

- Prominent logo placement on the back of event t-shirts (if reserved by February 1st)
- Company name listed as a 'Thank You' on all event descriptions listed on Eventbrite, Give Grace, Give Hope website, fundraising page, and social media
- Company name listed as a 'Thank You' on all event emails that go out
- Prominent logo placement on sponsor signs at event
- Prominent logo placement on 'Thank You Sponsors' posts
- 'Thank You Ultra Sponsor(s)' with logo on tent cards placed at event tables
- Speaking opportunity to highlight your company at the event
- Verbal recognition at event
- 'Recognition/thank you' individual posts as Ultra Sponsor on Give Grace, Give Hope social media platforms
- Prominent recognition as Ultra Sponsor on Give Grace, Give Hope social media platforms
- Logo on all 'Thank You Sponsors' social media posts
- Four (4) reserved 'Period Packing Tables' for 10 representatives - first come, first served on session choice (40 people)

Super Plus Sponsor - \$2,500

- Logo placement on the back of event t-shirts (if reserved by February 1st)
- Company name listed as a 'Thank You' on all event descriptions listed on Eventbrite, Give Grace, Give Hope website, fundraising page, and social media
- Company name listed as a 'Thank You' on all event emails that go out
- Logo placement on sponsor signs at event
- Logo placement on 'Thank You Sponsors' posts
- Verbal recognition at event
- Prominent recognition as Super Plus Sponsor on Give Grace, Give Hope social media platforms
- Logo on all 'Thank You Sponsors' social media posts
- Two (2) reserved 'Period Packing Tables' for 10 representatives - first come, first served on session choice (20 people)

Super Sponsor - \$1,000

- Logo placement on the back of event t-shirts (if reserved by February 1st)
- Logo placement on sponsor signs at event
- Verbal recognition at event
- Logo on all 'Thank You Sponsors' social media posts
- One (1) reserved 'Period Packing Table' for 10 representatives - first come, first served on session choice (10 people)

Regular Sponsor - \$500

- Name listed on the back of event t-shirts (if reserved by February 1st)
- Name listed on sponsor signs at event
- Name Listed on all 'Thank You Sponsors' social media posts
- Advance access to general admission event registration - space pending

Light Sponsor - \$250

- Name listed on sponsor signs at event
- Name Listed on all 'Thank You Sponsors' social media posts
- Advance access to general admission event registration - space pending



A special THANKS to The Hall & the Justice League Of Food!

Give Grace, Give Hope is a 501 (c) (3) non-profit organization - Federal Tax ID #83-0808413.

All donations to GGGH are tax deductible to the extent allowed by law. Thank you for your support!

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We want to help!

We would like to sponsor at the following level:

- Ultra Sponsor - \$5,000
- Super Plus Sponsor - \$2,500
- Super Sponsor - \$1,000
- Regular Sponsor - \$500
- Light Sponsor - \$250



Contact Information:

Contact Name: _____

Contact Email: _____ Phone: _____

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Payment Information: Please Invoice Check Enclosed

Please send the completed form to:

Melissa Knutson

c/o Give Grace, Give Hope, Inc.

9821 Dunmore Cir., Johnston, IA 50131

Email Tania: taniab@deansnyder.com

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All donations to GGGH are tax deductible to the extent allowed by law. Thank you for your support!